

# LIVE2LEAD

## BOISE, IDAHO 2019 SPONSORSHIP PACKET

### **GOLD SPONSOR: \$3,000**

Sponsorship Includes:  
(7 tickets)

- CEO introduction at event start
- Exclusivity to sponsor Live2Lead lunch, breakfast or breaks and preferred breakout session

#### **Brand Recognition**

- High visibility of company logo and recognition as key sponsor in all Live2Lead materials, signs, co-event, sponsor reel, badges, website, etc.
- Business logo to be electronically displayed at event

#### **Tradeshow Booth**

- Preferred Placement with Tradeshow booth set-up in vendor area
- Preferred placement on Vendor Passport

#### **Attendee Material**

- Promotional Material inserted into Live2Lead Swag Bags (provided by sponsor)

#### **Media Exposure**

- Recognition on all promotion and marketing
- Media promotion with more than xxx# advertising impressions across print, digital, broadcast platforms

#### **Cross Promotions and Marketing Opportunities**

- Promotion in e-mail newsletter to attendees
- Promotion across social media

### **SILVER SPONSOR: \$1,500**

Sponsorship Includes:  
(4 tickets)

- Exclusivity to sponsor Live2Lead lunch, breakfast or breaks and preferred breakout session

#### **Brand Recognition**

- Business logo to be electronically displayed at event

#### **Tradeshow Booth**

- Preferred Placement with Tradeshow booth set-up in vendor area
- Preferred placement on Vendor Passport

#### **Attendee Material**

- Promotional Material inserted into Live2Lead Swag Bags (provided by sponsor)

#### **Media Exposure**

- Recognition on some promotion and marketing
- Media promotion with more than xxx# advertising impressions across print, digital, broadcast platforms

#### **Cross Promotions and Marketing Opportunities**

- Promotion in e-mail newsletter to attendees
- Promotion across social media

# LIVE2LEAD

## BOISE, IDAHO 2019 SPONSORSHIP PACKET

### BRONZE SPONSOR: \$750

Sponsorship Includes:  
(2 tickets)

#### Brand Recognition

- Business logo to be electronically displayed at event

#### Tradeshow Booth

- Tradeshow booth space in vendor area
- Placement on Vendor Passport

#### Attendee Material

- Promotional Material inserted into Live2Lead Swag Bags (provided by sponsor)

#### Media Exposure

- Recognition on some promotion and marketing

#### Cross Promotions and Marketing Opportunities

- Promotion across social media

### SUPPORT SPONSOR: \$250

Sponsorship Includes:

#### Brand Recognition

- Business logo to be electronically displayed at event

#### Attendee Material

- Promotional Material inserted into Live2Lead Swag Bags (provided by sponsor)

#### Cross Promotions and Marketing Opportunities

- Promotion across social media